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INTERNATIONAL COATINGS:

The Intelligent Choice

Welcome to the 2011 fall edition of International Coatings' Newsletter.

ISS Long Beach Show 2012

January 20 - 22, 2012



The countdown is on to the [ISS Long Beach](#) show January 20 - 22, 2012. Visit us at the show at **Booth# 1613**.

International Coatings will introduce several new product lines, including the 7100 Performance Pro line of inks specifically formulated for athletic and performance fabrics.

Also a new intro will be our color mixing concentrates, ideal for PMS color matching using a variety of bases. As usual, Ed Branigan will conduct live demos at our booth, showcasing his latest techniques.

So register for [FREE](#) now and be sure to stop by!

Impressions Student Competition



International Coatings is sponsoring the [2012 Impressions Awards Competition](#) again.

The winner will be announced at the [ISS Long Beach](#) show in January. Check out the [Competition registration form](#) for more details.

CPSC Stay Of Enforcement Expiring



Just a reminder, the stay of enforcement enacted by the Consumer Product Safety Commission (CPSC) will expire December 31, 2011. At that time, all children's products must be tested and certified by a CPSC-accredited third party laboratory, for lead and phthalate content, where applicable.

What does all this mean? For the [latest details](#), please go to our [blog](#) at [InternationalCoatingsblog.com](#).

In Stock: 7113 Performance Pro White



Stretched Fabric

Our new [7113 Performance Pro White](#) is in stock now! [7113 Performance Pro White](#) is specifically formulated for printing on today's athletic and performance fabrics.

It cures at [lower](#) temperatures and retains excellent stretch memory.

Order some today!

More Printing Tips



Look for our regular ["Top 5"](#) feature in [Impressions Magazine](#), as well as our ["Screen Printing Tips"](#) segment.

In addition, check out our new ["Printing Tips"](#) feature on [Printwear Magazine!](#)

Read our regular [Blog](#) and [Facebook](#) updates, which feature the latest products, techniques, and printing know-how.

Become part of our social network family and check out our social sites:



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