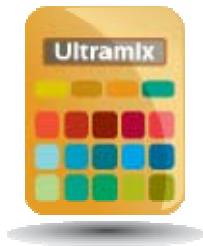


Quick Links

- [NEW! 3804 Low Cure Additive](#)
- [NEW! 3820 Direct Print Flock Adhesive](#)
- [NEW! 3816 Sentri Clear & 3819 PF Sentri Clear](#)
- [3817 PF Sentri Black](#)
- [3818 PF Sentri Curable Reducer](#)
- [3820 Direct Print Flock Adhesive Press Release](#)
- [3804 Low Cure Additive Press Release](#)
- [Sentri Line Press Release](#)
- [Ultramix Online Color Formulation Tool](#)



- [Look for the Phthalate Compliant sticker on IC inks](#)



[Contact Us](#)

Fall Fiesta!

Welcome to the 2009 fall edition of International Coatings' Newsletter. **Here are highlights from this issue:**

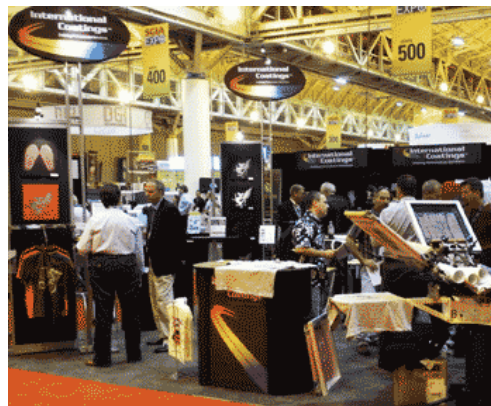
- **SGIA** was a resounding success! Thanks to all of you who stopped by our booth!
- **New 3804 Low Cure Additive** is now available.
- **New 3820 Direct Print Flock Adhesive** rocks!
- **Sentri Soft-Hand Enhancers** continue to fly off our shelves! **NEW! 3819 Phthalate-Free Sentri Clear** is now available. Don't get left out!
- **Facebook** – See new 'How-To's', FAQs, events and more.
- Check out our **Blog** for our most recent printing subjects.

SGIA '09 New Orleans

Thanks for stopping by our booth at the recent SGIA '09 show in New Orleans. Our booth was swamped! We enjoyed meeting you and showcasing our latest products and techniques.

For those of you who requested product samples, we will be processing those orders shortly.

Many of you asked whether we have a how-to for the **Multifoil Dragon** print that our Kieth Stevens demonstrated at the show: Yes, we do. You can find detailed instructions on our website at www.iccink.com under the Screen Print Products "How-To" section or on our **Facebook** page as well.



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Facebook Page

Blog:



IC Blog

New! Low-Cure Additive



International Coatings Company™ unveils its new **3804 Low Cure Additive** for textile screen printing inks.

- The addition of **3804 Low Cure Additive** to regular plastisol inks lowers the cure or fusion temperature to 300° F (149° C) and in some cases, even to as low as 275° F (135° C).
- **3804 Low Cure Additive** is *Phthalate-Free (PF)*!
- **3804 Low Cure Additive** provides new printing opportunities for the growing range of heat-sensitive substrates in the market today, such as materials that are prone to bleeding or dye migration when subjected to conventional oven or dryer temperatures.
- **3804 Low Cure Additive** offers the ability to cure at lower temperatures thus providing greater control in preventing fabric shrinkage.
- As with any of our products, ***please be sure to test 3804 Low Cure Additive*** with your fabrics, inks and processes to assure that it's suitable for your needs.

New! Direct Print Flock Adhesive



New improved **3820 Direct Print Flock Adhesive** for textile screen printing is available now. Check out what this new formulation offers:

- **3820 Flock Adhesive** provides excellent adhesion to most flock fibers and a very soft and flexible flock print.
- **3820 Flock Adhesive** is *Phthalate-Free (PF)*!
- **3820 Flock Adhesive** was developed to provide strong flock adhesion and after curing, a soft, elastic, pliable print.
- **3820 Flock Adhesive** is a one-part (no catalyst needed) product that is press ready and can be used on 100% cotton and cotton/poly blend fabrics.



- **3820 Flock Adhesive's** "short" body allows a thick deposit to be printed easily for flocking.

Sentri Soft-Hand Enhancers

Our new line of Sentri soft-hand enhancers are a resounding success:

- **3816 Sentri Clear** and **NEW! 3819 Phthalate-Free Sentri Clear** can be mixed with finished colors or color concentrates, or used as an extender base, curable thinner, or as a top clear coat for reducing fibrillation. Also comes in a Phthalate-Free version.
- **3817 Sentri Black** – a deep black that looks and feels similar to a water base print; and it works well through fine mesh.
- **3818 Phthalate-Free (PF) Sentri Curable Reducer** – offers much improved hand over other viscosity-modifying products and extends yield when used as an additive. Plus, it's phthalate free.

Did we mention that the Sentri Line has become one of our top sellers?

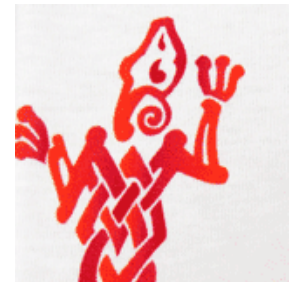
Read more in our [Press Release](#) and order some today.



Sentri Clear



Sentri Black



Sentri Reducer

Facebook Page Updates



We are constantly updating and adding to our **Facebook** page with more "How-To's", FAQs and more! Come visit us on Facebook: www.InternationalCoatingsFacebook.com. You don't have to sign in to browse; *or* sign in and become a fan!

We'd love to hear from you.

New IC Blog



We've been updating our blog with informative articles pertaining to screen printing as well as upcoming events and printing tips. Check it out! We'd love to hear from you. Check out our [Blog](http://www.InternationalCoatingsBlog.com) page: www.InternationalCoatingsBlog.com.