

Important Product Announcement

714 White Replaced With 7014 White

October 2010

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To our valued distributors and customers,

We're writing to let you know that our 714 White ink will be phased out in the coming weeks and will no longer be available. Unfortunately, one of its core raw materials has been discontinued and will no longer be available after the next several weeks.

We will be replacing 714 White with a more economical [7014 White](#), which is a Non-Phthalate (NP), Low Bleed (LB), HighPigment (HP) printing white.

In all the testing we have done, both internally and with major printers, [7014 White](#) has been very well received and in most cases, has out-performed 714 White! Printers have commented on its ease of printing, greater opacity, and strong low-bleed properties.

While 714 White has been one of our premier products for many years, we feel [7014 White](#) will surpass 714 as a flagship product.

You can find more information on [7014 White](#) on our website, www.iccink.com. Please feel free to call or e-mail us with any questions.

Contact Us

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