



In This Issue

[Printwear Show Demos](#)

[August 2010 Seminars](#)

[Color Formulator Update](#)

[Distributor News](#)

[Special SFX Article](#)



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Quick Links

[Register Here For Seminars](#)



[Visit us on Facebook](#)



[Join our Blog
community](#)

[IC Website](#)

Welcome to the 2010 late summer edition of International Coatings' Newsletter.

Printing Demo at PRINTWEAR Show

Visit us at McLogan's booth at the Printwear Show



Ed Branigan and Kieth Stevens will be conducting print demos at the McLogan booth (**Booth #925**) at the upcoming NBM Printwear Show in Long Beach, CA, **August 12-14, 2010**.

Come by the booth to check out our latest products and techniques. To register for the show, [click here](#) and be sure to use **Source Code: 10EXB2**, or go to www.nbmshows.com.

Seminars in August

BC Supply, Inc.'s Open House Seminar

Come join us for BC Supply, Inc.'s Open House Seminar, this week, Wednesday **August 11th** at our headquarters in Cerritos, CA. Spaces are very limited, so if you would like to attend this event, please RSVP right away.

McLogan Seminar

Don't miss out on another McLogan Seminar scheduled for Thursday, **August 26th** at International Coatings' headquarters. Spaces are limited, so please send in your RSVP soon.

International Coatings' headquarters are located at:

13929 E. 166th St.
Cerritos, CA 90703



New Color Formulator Desktop Version



Due to popular demand, we now have added a desktop-based version of our Ultramix® Color Formulation Software.

Simply download the desktop application from our Color Formulation site, and save it to your computer. The desktop version will allow you to use the formulation calculator when your computer is not connected to the internet.

Please Note: The web-based version will always have the most up-to-date features and formulation data.

Distributor News

Ryonet is opening its new Los Angeles location! They will kick off their Grand Opening festivities August 14th. For more info, visit www.ryonet.com.

International Coatings now has distribution in Hawaii: **Island Graphics & Screens**, located in Honolulu. For more details, go to our distributor locator at www.iccink.com.

Printwear Article on SFX Inks

Our National Sales Manager, Kent Hudson, contributed to the newly published article: Screening for SFX Inks, in Printwear's July issue. The article discusses various special effect inks and their uses.

Be sure to check it out!

