



In This Issue

[Centris Non-Phthalate Inks](#)

[FESPA 2010](#)

[May 2010 Seminars](#)


[SGIA Journal Article](#)

[3822 Destructo White](#)



Quick Links

[Register Here For Seminars](#)

 [Visit us on Facebook](#)

 [Join our Blog community](#)

[IC Website](#)

Welcome to the 2010 summer edition of International Coatings' Newsletter.

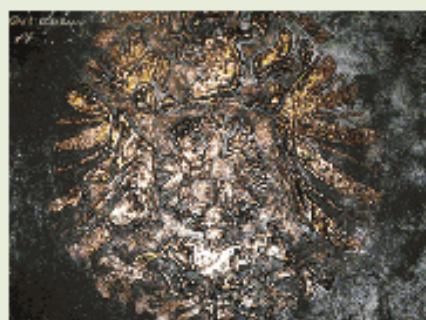
Centris™ Non-Phthalate Inks Are Here

Introducing the Centris™ family of Non-Phthalate inks!

International Coatings Company™ is proud to launch **CENTRIS™**, its next generation line of Non-Phthalate textile screen printing inks.

CENTRIS™ inks print and handle like conventional high-performance plastisol inks, but are formulated with non-phthalate plasticizers (contain no orthophthalates).

We have re-formulated our most popular inks for inclusion into the **CENTRIS™** line. You can continue to use the inks you are used to printing with, only now they are Non-Phthalate. Pretty ingenious! For more info, read our Press Release on **CENTRIS™**.



FESPA 2010 June 22-26

Visit our booth - check out our newest products & techniques!



FESPA 2010 in Munich is right around the corner. Visit our booth in **Hall A2, #168**. We'll be previewing our latest products, including our brand new **Centris™ Non-Phthalate** and **Axeon™ PVC-Free ink** lines. We'll be holding print demos and would love to meet you. Here is the link to [register](#) for the show. See you there!

Seminars in July

Ryonet Block Party and Seminar:

Mark your calendars! July 9th, 2010 **Ryonet** is hosting a **Block Party** at its headquarters and on July 10th, hosting a full day of seminars. We will be participating at both events, so please come by!

SGIA Journal Article

Ed Branigan's latest article: [The Evolution of Garment Printing](#)

Ever wonder how T-shirts became so popular? How did T-shirts journey from underwear to fashion outerwear?

Ed Branigan traces the interesting history of T-shirts and garment printing in his new [article](#) published in the June edition of the SGIA Journal.

[Check it out!](#)



Heat Press For Screen Print - New Article

Printwear article: [Special effects how-to using heat press](#)



Sara Kahane, of Insta Graphic Systems, has a new published [article](#) in Printwear magazine on how to use a heat press machine for screen printers.

With the help of Ed Branigan, [Sara's article](#) showcases various techniques of using the heat press beyond transfers. Don't miss out on the special effects applications for screen print using [discharge](#), [3811 Granite Base](#), foils, and flock transfer paper!

Be sure to check out this informative [article](#).

3822 Destructo White

Distressed or vintage looks continue to be ultra popular! International Coatings™ introduced its new **3822 Destructo™ White** special effects ink which allows printers to create unique vintage or antique looks, simply and easily.

3822 Destructo™ White is part of our **CENTRIS™** Non-Phthalate family. It's press ready and offers excellent wash-fastness. Simply stretch or crumple the fabric after curing to achieve a distinctive cracking effect.



Order your **3822 Destructo™ White** today and see it for yourself!