

Newsletter

Summer Volume 5, Number 18

In This Issue

[BlowOut Black Technique Video](#)

[Upcoming Seminars](#)

[SGIA 2011](#)

[Our Social Sites](#)



Quick Links

[Visit us on Facebook](#)

[Join our Blog community](#)



[IC Website](#)

Call Us:

(800) 423-4103 (US only)
(562) 926-1010



INTERNATIONAL COATINGS:

IC Is Everywhere You Want To Be

Welcome to the 2011 summer edition of International Coatings' Newsletter.

New Video On YouTube

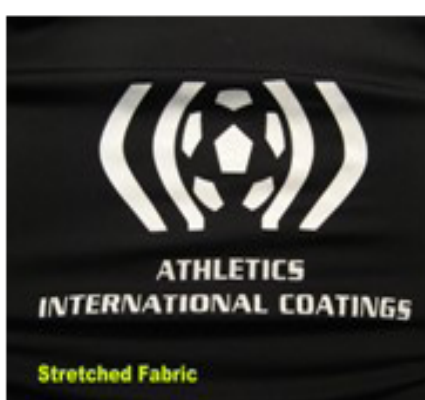


BlowOut Black Technique

We have just added the [BlowOut Black Technique](#) video which showcases our 3810 BlowOut Base. Check out our latest product and how-to videos on [IC TV](#).

If you have a great idea for an IC product how-to video, please let us know. We would love to hear from you!

New: 7113 Performance Pro White



International Coatings proudly introduces our new **7113 Performance Pro White** ink, specifically formulated for printing on today's athletic and performance fabrics.

7113 Performance Pro White is non-phthalate, low-bleed, retains excellent stretch, is very opaque, and cures at lower temperatures.

Initial beta tests have been extremely positive! Look for more info coming soon.

NBM Long Beach Show

We will be printing at the [McLogan](#) booth at the upcoming [NBM Long Beach Show](#) August 11-13, 2011 at the Long Beach Convention Center. Come by booth #943 and check out our live print demos. See you there!

ISS Fort Worth Workshops

September 29, 2011



Don't miss [Kieth Steven's workshop](#) at the upcoming ISS Fort Worth Show, September 29th and October 1st: [Adding "Wow:" Special Effects Printing](#).

Learn tips, tricks, and simple special effects that can add to your bottom \$\$ and make you stand out from your competitors. [Sign up now!](#)

Come and meet Kieth and Kent Hudson, International Coatings' Sales Director, at our distributors' booths at the show: [Graphic Solutions Group - Booth #421](#), [SPSI Inc - Booth #249](#), and [Ryonet - Booth #737](#).

SGIA 2011

New Orleans



Come visit us at [SGA 2011](#) in New Orleans.

Be sure to visit us at **Booth 509** and also at the **Screen Printed Apparel Training Zone, Booth 3319**. We will be holding live demos showcasing our latest inks and techniques.

Don't miss out! Register for [FREE here](#).

Hot Days Of Summer



Our [Blog](#) and [Facebook](#) pages are updated regularly and feature the latest products, techniques, and printing know-how. With hot summer weather upon us, check out our posting about [Summer Tips](#) - how to store and work with inks in the summer time.

Become part of our social network family and check out our social sites:



Blog



Facebook



YouTube