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Welcome to the 2011 winter edition of International Coatings' Newsletter.

ISS Long Beach 2011



Visit us at the **ISS Show 2011** in Long Beach from January 21-23, 2011. We've got a lot of new products and techniques to share with you, so be sure to stop by booth **1813**.

This year, we are proud to be co-sponsors of ISS' **Impressions Awards Student Competition 2011**. This competition targets High School screen printing students and we will be giving the winning student/High School a line of ink, including some cool special effects inks. The winning design will be displayed at the show!



Click **here** and register for a **FREE PASS** to the show. Simply use the registration code **2iccink**. Come by our booth (#1813) and check out our new Destructo™ Black, Astro Clear™ and other new products!

Introducing New Product Grouping

International Coatings Simplifies Its Screen Print Product Categories



New Screen Print Product Grouping

International Coatings introduces its new **product line groupings** for its textile screen printing inks. The four new groupings are:

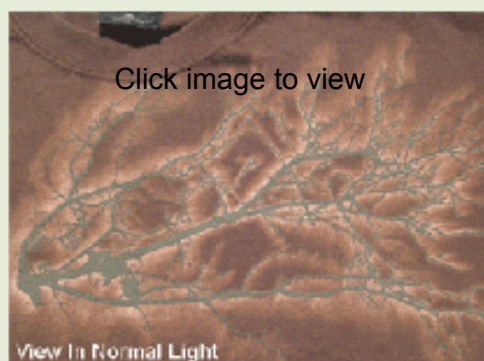
- Classic** - Phthalate-Compliant products
- Centris** - Non-Phthalate products
- Axeon** - IC's new Non-PVC, Non Phthalate products
- Aqua** - Water-Base products

For more details on the product grouping and which products are in which category, click on the links above or go to our **New Product Groupings** page on our website, www.iccink.com.

New Products Showcase

Check out our latest products:

Optilux™ 507 Enhanced Reflective has a silver metallic shimmer appearance during daylight hours, yet offers reflectivity at night similar to our **Optilux™ 505 Reflective** ink.



3826 Astro Clear™ is nearly invisible when viewed under normal lighting conditions, but will come to life under a UV black light.

3823 Destructo™ Black imitates flaking or weathered paint and is great for today's trendy distressed fashion print looks.



Destructo Black Close-Up

Set yourself apart from the competition! Add fashion, originality and value with these simple, yet innovative inks.

New European Distributor

International Coatings welcomes our new distributor for Austria and Germany: Siebdrucktechnik Handels & Consulting GmbH.

Simply go to our **Distributor Locator** page to find distributors in your area.

Don't Miss Out

Our **Blog** and **Facebook** pages are updated regularly and feature the latest products, techniques, and printing know-how. We also have guest bloggers and lots of information.

Become part of our social network family and check out our social sites:



Blog Facebook